

# PATHFINDERS BAKE SALE

Wednesday 11th March – During Pathfinders' Got Talent

## I. PURPOSE

Raise additional funds during the Talent Show by selling homemade baked goods to students, parents and guests.

Secondary goals:

- Involve families directly in fundraising
- Create a warm, celebratory atmosphere
- Give students another way to contribute

## 2. FUNDRAISING TARGET

5,000 baht

This gives families something concrete to aim for and allows you to celebrate the result on the night.

## 3. HOW IT WILL WORK

### Step 1: Invite Contributions (2–3 weeks before)

Send a clear message to parents:

We are inviting families to bake and donate:

- Cakes (whole or sliced)
- Cupcakes
- Cookies
- Brownies
- Muffins
- Other easy-to-serve treats

Encourage:

- Individual wrapping where possible
  - Clearly labelled ingredients (especially allergens)
  - Simple portion sizes for easy selling
- Optional: Create a sign-up sheet so you know roughly what is coming.

### Step 2: Student Involvement

Students can:

- Help design posters
- Create price signs
- Help set up the stall
- Serve customers (with supervision)
- Help count money

This reinforces that fundraising is part of learning responsibility and teamwork.

### Step 3: Pricing Strategy

Keep it simple.

Example pricing:

Small items (cookies, brownies, slices): 40–60 baht  
Cupcakes/muffins: 30–50 baht  
Larger slices of cake: 60–80 baht

Have a float with small notes and coins.  
Display a QR code for bank transfer if possible.

#### **Step 4: Stall Setup**

Location: Near entrance or refreshment area so people pass it naturally.

You will need:

- 2–3 tables
- Tablecloths
- Clear price signage
- Allergen labels
- Napkins
- Gloves
- Cash box
- QR code stand
- Waste bin

Make it visually inviting and colourful.

### **4. TIMELINE**

#### **3 weeks before (mid February)**

- Announce bake sale
- Share contribution guidelines

#### **1 week before**

- Reminder message
- Confirm volunteers
- Prepare signage

#### **On the day – before event**

- Collect baked goods
- Label and price items
- Arrange stall attractively

#### **During Talent Show**

- Sell before show
- Sell during interval
- Sell immediately after

### **5. COMMUNICATION MESSAGE (FOR PARENTS)**

We are holding a Bake Sale during Pathfinders' Got Talent on Wednesday 11th March.

We would love families to contribute homemade treats. All proceeds will go towards our fundraising goals.

Whether you bake a full cake or a small batch of cookies, every contribution makes a difference.

Let's make it delicious and meaningful.

## **6. RISK MANAGEMENT**

Keep it practical:

- Avoid cream-heavy or highly perishable items
- Clearly label common allergens (nuts, dairy, eggs)
- Keep items covered
- Ensure clean serving practices

## **7. MAXIMISING IMPACT**

Small additions can increase revenue:

- “Buy one for a friend” option
- Bundle deals (3 cookies for 120 baht)
- Raffle ticket upsell at stall
- A small “donation jar” for extra support

You could also announce during the Talent Show:

“Visit the Bake Sale during the interval and support our fundraising.”

## **8. AFTER THE EVENT**

- Count funds • Announce total raised the next day
- Thank families publicly
- Share photos on social media

Celebrate the impact.